



United Way
Haldimand and Norfolk

2017 ANNUAL REPORT



2018 Annual General Meeting Agenda

Tuesday, April 24, 2018
Erie Beach Hotel, Port Dover

- 5:30 Meet & Greet
- 6:00 Minutes from 2017 AGM
 President’s Report
 Executive Director’s Report
 Allocations Committee Report
 Financial Statements
 & Auditor’s Report
 - Appointment of Auditor
- 6:15 Grace & Dinner
- 7:00 Campaign Report
 Special Awards Presentations
 - Volunteer of the Year
 - Spirit Awards
 - Harold Schneider
 Community Service Award
 - Caring Company Awards
- 7:55 Election of Directors
- 8:00 Meeting Adjourned



Imperial - United Way Day of Caring - August 2017



Ali Marshall of Libro Credit Union presents a donation to
Brittany Burley of United Way.



Brittany Burley presents a Spirit Award to Nancy Fuller
of Coach Pyramids in Caledonia.



Farm Credit Canada - United Way Day of Caring - June 2017

Minutes of the Annual General Meeting of the United Way of Haldimand and Norfolk

Wednesday April 26, 2017 | Erie Beach Hotel,
Port Dover

1. Call to Order - Meeting was called to order
at 6:05 PM.

2. Grace and Dinner

Brian Jones introduced himself as President and Chair and introduced the board members. Brian welcomed guests and Frank O'Connor from Norfolk Community Help Centre said grace. Brian expressed his appreciation to the staff. He then thanked the Schneider family for the wonderful meal and their continued support of the United Way of Haldimand and Norfolk.

Brian advised that the meal was donated and all proceeds from the evening's tickets would be directed to the United Way.

3. Approval of Minutes of the 2016 Annual General Meeting

The Minutes were available for review as part of the printed report. Brian advised that everyone present is entitled to make a motion and vote.

BIRT the minutes of the 2016 Annual General Meeting on March 23, 2016 be approved.
Moved: David Sykes: Seconded: Belinda Benko: CARRIED

4. President's Report

Brian presented the President's Report as printed.

BIRT the President's Report be accepted.
Moved: Scott Buchanan: Seconded: David Sykes: CARRIED

5. Executive Director's Report

Brittany Burley presented the Executive Director's Report as printed.

BIRT the Executive Director's Report be accepted.
Moved: Doug Barber: Seconded: Ronald Bert: CARRIED

6. Allocations Committee Report

Brittany presented the Allocations Committee Report as printed.
Moved: Scott Buchanan: Seconded: Belinda Benko: CARRIED

7. Auditor's Report

8.1 Brian Jones introduced Don Bryson. Don Bryson presented the Auditor's Report as printed. He reviewed the 2016 Audited Financial Statements, providing a summary of the revenue, fundraising and administrative costs and revenue over expenses for the year.

BIRT the 2016 Audited Financial Statements be approved.

Moved: Belinda Benko: Seconded: Doug Barber: CARRIED

8.2 Brian Jones requested a motion for appointment of the Auditor for fiscal year 2017.

BIRT Don Bryson be appointed as the auditor for the United Way of Haldimand and Norfolk for the fiscal year 2017.

Moved: Ronald Bert: Seconded: Scott Buchanan: CARRIED

9. Campaign Cabinet Report

Brian presented the Campaign Cabinet Report as printed.

BIRT the report of the Campaign Cabinet be accepted.

Moved: Belinda Benko: Seconded: Doug Barber: CARRIED

10. Special Awards Presentation

Brittany Burley presented the special awards as printed.

11. Nominating Committee Report

Brian Jones provided the report of the Nominating Committee.

BIRT David Sykes, Ronald Bert, and Adam Bright be appointed for a two year term.

Moved: Don Bryson: Seconded: Yvonne Holloway: CARRIED

12. Adjournment

Brian Jones expressed his appreciation for continued support of the United Way of Haldimand and Norfolk and thanked everyone for attending the Annual General Meeting. He requested a motion to adjourn the meeting.

BIRT the Annual General Meeting be adjourned.

Moved: Mike Badaway: Seconded: Belinda Benko: CARRIED

President’s Report

Brian Jones



It's been a year of change here at UW H-N. It's also been a year of growth. We've changed addresses and strategy, and grown our donor base and our board. Every year, the United Way of Haldimand and Norfolk continues to grow stronger, thanks to you.

What we do, what all of us do, matters.

It matters to Jenny who discovered Club True, a place where she made her first friends after years of being bullied, which had left her with no self-esteem and low confidence.

It matters to the man who started dreaming in colour after he learned how to read.

It matters to Katie, whose life is full of possibility, with a diploma in her hand.

It matters to our communities.

It matters to our future.

On behalf of the United Way of Haldimand and Norfolk, I thank you for your continued and generous support this year.

There are a lot of you to thank!

Thank you to the businesses, corporations, labour organizations, professionals, educators,

students, friends and neighbours who supported the United Way of Haldimand and Norfolk. Your continued support allows us to continue to support programs that make our community a more caring community. Thank you.

Thanks to our member agencies- the work you do matters and I appreciate the support you provide us so that we can help support you better.

Our Executive Director, Brittany Burley deserves special thanks for all of her hard work this year. Brittany went above and beyond, spearheading our move to new offices, and new accounting systems, while hiring and training staff and building a successful campaign.

Thanks to Stephanie Vandenberg our bookkeeper, and Don Bryson, our accountant, for their efforts in transitioning our books to new accounting platforms. Thank you.

Thanks to our board of directors, who, as always, stepped up and went above and beyond, doing more than attending meetings. Board members helped move our office, worked on our campaign, were instrumental in the allocations process, and were always part of the solution, without complaint. Thank you.

All of that work in 2017 has put us on a very solid footing for 2018 and beyond, because what we ALL do matters, now more than ever.

Thank you.



Brenda Blancher and James Richardson of Grand Erie District School Board present their donation to Brittany Burley of United Way.



Employees from Toyotetsu present a donation to United Way.

Executive Director’s Report

Brittany Burley



Looking back at the past year, I’m thrilled with all we’ve been able to accomplish. Continuing last year’s trend, we’ve had another year full of positive change and growth. Here are just a few of the things we’ve accomplished in 2017:

- Helped over 8,500 people in H-N!
- Grew our campaign by 7.5% over last year!
- Moved to a new office location saving \$12K/yr
- Hosted our 1st Annual Campaign Kick-off Jail & Bail that raised \$15,000!
- And so much more!

In 2017, United Way provided funding to 17 programs that changed lives in Haldimand and Norfolk. In addition to our existing programs, we are now partnering with Strong Start to support their Letters, Sounds and Words™ program. Children in Pre-Kindergarten and Grade One identified as lagging behind in literacy skills are paired with volunteers that play carefully designed games and activities with them that increase their literacy skills. As a long-time supporter of adult literacy, we are proud to now be helping at the onset of literacy challenges to create brighter futures to these students in need.

In addition to the ongoing programs United Way supports through our Member Agencies, this year we also offered free financial literacy workshops in partnership with volunteers from Libro Credit Union and Albert Smelko from Norfolk Law Chambers. The courses offered covered; An Introduction to Basic Budgeting, Loans You Don’t Want, Loans: Costs & Obligations, and Estate and Will Planning. The feedback from the sessions was overwhelmingly positive.

In October, we welcomed Canadian Filmmaker Krista Loughton to our community to present her documentary ‘Us & Them.’ The documentary ‘shatters misconceptions about why people end up on the streets, and reveals why the “pull yourself up by the bootstraps”

narrative is heavily flawed.’ After the screening, we hosted a Q&A with Krista and discussed the challenges facing our community.



2017 saw a number of exciting events and fundraisers take place, including our 2nd Annual Fashion Show for United Way at Coach Pyramids in Caledonia, our 2nd Annual 12 Days of Pizza fundraiser with Domino’s Pizza in Simcoe, bi-weekly BBQ’s over the summer at Turkstra Lumber in Simcoe, several Day of Caring events in our community, and more!

Our continuing success would not have been possible without the help of our many supporters. We are surrounded by fantastic volunteers who spend countless hours helping United Way further its mission, and for that we are grateful. Thank you especially to our board members for their dedication and guidance as we continue to transform to become the best United Way we can be. Thank you to the staff at our Member Agencies who work hard daily to help others. A big thank you goes to the Erie Beach Hotel and the Schneider family for graciously hosting our AGM every year. Finally, we thank every donor and supporter. To those who donate through your workplace, make a corporate gift, attend one of our events, or simply tell others about the work we are doing, please know that we appreciate you.

We eagerly await the opportunities that await us in 2018 as we continue to grow our capacity, and with it, the number of lives we impact.



Jessica Martin of HN REACH, Krista Loughton, Director of Us & Them, and Brittany Burley of United Way.

Allocations Committee Report

Ronald Bert



Although, perhaps it’s cliché, 2017-2018 has been both a challenging year and a year with many opportunities for the Allocations Committee (i.e. decisions related to allocations to all deserving requests.) I must both congratulate and thank the

members of the committee who have generously and constantly contributed their time and in particular their expertise, knowledge and commitment to the community that we serve.

Second, the committee is pleased to be able to commit resources to the community agencies that have been allocated during this year’s process. In conclusion, the committee is proud to be able to provide support to all agencies that had requested funding from United Way.

Allocations Committee: Adam Veri, Alison High, Bill Acres, Brian Jones, David Mole, Don Zynomirski, Ed Sanchuk, Janice Warrell, Martha DeProsperis, Rod LeClair, Ronald Bert

AGENCY	PROGRAM
Big Brothers Big Sisters Grand Erie	Community Based Matches
Big Brothers Big Sisters Grand Erie	Site Based matches
CNIB	Peer and Home-based Support
Community Addition and Mental Health Services HN	Mental Health Literacy Program
Community Support Centre Haldimand-Norfolk	CYPRES 55+
Dalhousie Place	Parenting Through Separation
Haldimand-Norfolk Literacy Council	Adult Literacy and Basic Skills
Haldimand-Norfolk REACH	Family Services Counselling Program
Haldimand-Norfolk REACH	Volunteer Services
Norfolk Association for Community Living	Basic Job Readiness Training
Norfolk Association for Community Living	New Horizons Respite Service
Norfolk Community Help Centre	Settlement Services
Norfolk Pregnancy & Family Resource Centre	Growing Together Mom’s Group
Norfolk Pregnancy & Family Resource Centre	N’Courage Girls’ Club
Strong Start	Letters, Sounds and Words
True Experience	Club TRUE

Campaign Report

Megan Whelan



The 2017 campaign was a success! We were SO CLOSE to hitting our goal, 95.9% of the way there to be exact. This year we raised \$359,912.10 of our \$375,000.00 goal.

The 2017 campaign saw many new positive changes for the United Way of Haldimand and Norfolk. For the first time in a number of years, we re-introduced a Campaign Cabinet. Our cabinet was comprised of a group of dedicated individuals from across the two counties whose primary goal was to engage with their local community, solicit donations and promote United Way.

Our cabinet quickly organized and ran the 2017 Jail & Bail kick-off event which was a huge success. We had various workplace campaigns and friendly competitions among workplaces which helped boost our contributions from last year. Through many phone calls and face-to-face interactions, our campaign cabinet was able to help surpass our 2016 campaign total.

Overall, our campaign cabinet was a huge reason for our success in the 2017 year. As an organization, we learnt a lot about running a successful campaign cabinet. We have taken the positives and negatives from our first year and we are building an even better and stronger approach for our 2018 Campaign Cabinet.



Don Bryson and Ed Sanchuk

We would love to expand our 2018 cabinet to include even more dedicated members from both counties. If anyone is interested to join next years cabinet, please contact our Campaign Cabinet Chair, Megan Whelan or Executive Director, Brittany Burley.

Thank you to everyone who contributed to making our 2017 campaign and campaign cabinet a success!

2017 Campaign Cabinet Members:

- | | |
|--------------|-----------------|
| Adam Bright | Katie Pepper |
| Brian Jones | Manuela Leitao |
| Don Otterman | Martin Kihle |
| John Dunton | Megan Whelan |
| John Fashing | Nick Kokkoros |
| Joseph Varga | Sandie Heirwegh |
| Josey Kitson | Susan Roach |



Northern Pikes at Delhi German Home concert -
Bryan Potvin, Kevin Kane, Don Schmid, Jay Semko

Special Awards Presentation

Volunteer of the Year
- Katie Pepper

Spirit Award
-BrokerLink - Delhi
- Coach Pyramids Inc.
- Domino’s Pizza Simcoe
- Imperial
- LCBO Langton
- Turkstra Lumber - Simcoe

Harold Schneider Community Service Award
- Kelly Morin-Currie



Haldimand County Mayor Ken Hewitt and Brittany Burley of United Way

Election of Directors

Our Board of Directors in 2017 consisted of:
Brian Jones, President
Kelly Morin-Currie, Past President/Secretary
Michael Badaway
Douglas Barber
Belinda Benko
Scott Buchanan
David Sykes
Ronald Bert
Adam Bright

The board would like to express its thanks to Michael Badaway, Belinda Benko, Adam Bright, Kelly Morin-Currie and Doug Barber as they complete their terms on the board. Your support was greatly appreciated over the years and we wish you all the best in your future endeavours.

The board is excited to welcome our newest members Megan Whelan, Martha De Prosperis and Yvonne Holloway. We look forward to a successful 2018.



Announcing the 2017 Campaign Goal at the Jail & Bail

2017 Caring Companies



United Way
Haldimand and Norfolk

Platinum (\$25,000+)

Imperial Oil
LCBO
Stelco

Gold (\$10,000-\$24,999)

Brant Haldimand Norfolk Catholic District School Board
Grand Erie District School Board
Ontario Power Generation

Silver (\$5,000-\$9,999)

BMO Financial Group
CIBC
David`s Restaurant | Elements Day Spa | Links of Dover Coast
Royal Bank Financial Group
TD Financial Group

Bronze (\$500-\$4,999)

Cargill Meats
Coach Pyramids
Cobb & Jones
Domino`s Pizza
Don Hyde Marine
Erie Beach Hotel
Erie Mutual Fire Ins. Co.
Farm Credit Canada
Federal Government Retirees
Haldimand County
Hydro One Employees
Hydro One Networks
Libro Credit Union
MacLeod Hosack Nunn Lawyers
Meridian Credit Union Ltd.
Millards
Norfolk County
Province of Ontario
Rassaun Steel Manufacturing Company
Scotiabank
Service Employee International Union
Toyotetsu
Transport Canada
Turkstra Lumber - Simcoe
Union Gas



BrokerLink Delhi threw a carnival to raise funds for United Way



Dana Stavinga is arrested by Haldimand County OPP for the Jail & Bail.